



# GIRL RISING

## GLOBAL IMPACT

*“One of the hottest ‘cause’ documentaries in years.”*

**New York Times**

*“...a ground-breaking film designed to inspire a billion imaginations.”*

**Star Plus**

*“Social media and marketing phenomenon”*

**The Daily Beast**

*“The documentary every mother, sister, daughter should see, as well as the men who love and support them.”*

**Entertainment Weekly**

*“Spurs action for worldwide philanthropy”*

**Thurston Talk**

*“Groundbreaking.”*

**The Huffington Post**

**\$6.6M+** Raised for girls' education programs and awareness efforts.

**200M+** Households reached during CNN International broadcasts in 100 countries.

**5 Billion+** Global media impressions. **1,500+** Articles published about GR. **1.5M+** Youtube channel views.

Premiered the Hindi version of the Girl Rising film starring top Bollywood actors including Amitabh Bachchan, Priyanka Chopra and Karina Kapoor, on India's Star TV, a network with more than **450 million viewers** this August 2015.

**20,100+** educational, grassroots and corporate screenings reaching **300,000+** people in communities worldwide

**147 high-profile screenings** for policy leaders, including: Presidents, Education and Finance Ministers, Congressional Leaders and First Ladies.

The Film has been translated into **30 languages** and dubbed in Hausa, Lingala, Swahili and Congolese French versions for Nigerian and the DRC audiences.

**96/100 TPI** (Top media-impact score) awarded by research system, Participant Media, based on the “social impact” of entertainment on its audience.

**3,000+ GR themed events** in 158 countries on International Day of the Girl (marches, screenings, performances and more).

**3,800 educators** from 100 countries and all 50 U.S. states registered for the Girl Rising Curriculum and **1,200** Educator Edition DVDs sold.

**350+ Global Girl Rising ambassadors** leading change in 60 countries.

With **First Lady Michelle Obama** we announced the Let Girls Learn initiative and launched the celebrity-backed #62MillionGirls campaign creating over 1 billion potential impressions in just three days. Participants included Chris Martin, Beyoncé and Bono.

**The Girl Rising Network** includes UN Secretary General Ban Ki-moon, World Bank President Jim Kim, Hillary Clinton, Alicia Keys, Meryl Streep, Priyanka Chopra, Freida Pinto, George Washington University, Brookings, Intel, Hewlett Packard, USAID, CARE, FHI 360, Save the Children, Girl UP!, Plan International, The Government of India, O&M, CNN, STAR TV, Malala Yousafzai, Peace Corps, Queen Rania of Jordan and more.