



# 2014-15 ANNUAL REPORT

# STORIES OF IMPACT



I NOW KNOW HOW I CAN MAKE A  
DIFFERENCE IN THE WORLD – *World Savvy Student*

# TRISTAN'S STORY:

Tristan is a high school student and World Savvy Classrooms participant, who documented the impact of population growth in the Bronx through a series of photographs. He then created a spoken word piece on the consequences of a rising population, and presented both at the World Savvy Festival and at his school's final art show.

Dear World Savvy Supporters,

We're excited to share highlights from the past year as we continue to work toward making global competence a defining characteristic of a quality K-12 education. From the launch of the Global Competence Certificate program in partnership with Asia Society and Teachers College, Columbia University, to the growth of our work at the district level in markets across the country, we're energized by the growing reach of our work, and the potential for nurturing a new generation of community and global changemakers.

Increasingly, the need for global competence is becoming more widely recognized among education influencers, policy makers, and the media; and the demand among schools and districts for global competence support is growing. From my perspective, that demand is driven by changing demographics; the changing skills employers demand based on the growth of the global economy, and local and global challenges that increasingly require collaboration across borders of all kinds.

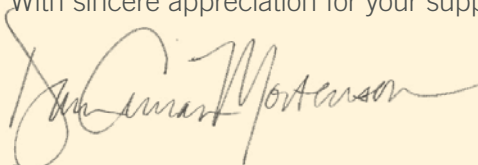
We're extremely proud of the work we're doing to help districts build a global learning culture, to enhance educators' ability to integrate global learning into classroom instruction, and to prepare all students with the skills, behaviors, values, and attitudes they'll need to succeed in a more globally connected world. In the past year, we've nearly doubled the number of students reached through our expanding work with districts across the country.

As a team, we're most inspired by the stories we hear about how our work is engaging students as they learn to think differently about the world, and influencing educators as they rethink their instructional practice and focus.

We thought the best way to share our success over the past year was to share some of these powerful stories with you. We're honored to be a part of them, and appreciate the opportunity we have on a daily basis to help build the global competence of the next generation.

Thank you to the K-12 students, teachers, and district leaders across the country who invite us into their classrooms, and thanks to all of you for making our work possible.

With sincere appreciation for your support,



Dana

Executive Director and Co-founder

# ABOUT WORLD SAVVY

World Savvy is a national education nonprofit that works with educators, schools, and districts to integrate the highest quality global competence teaching and learning into K-12 classrooms, so all young people can be prepared to meet the challenges of global citizenship in the 21st century. Since our founding in 2002, World Savvy:

has reached more than  
**405,000** YOUTH

and served nearly  
**3,000** EDUCATORS

World Savvy's programs and services are designed to support K-12 educators to systematically integrate global competence education into the classroom so students from all backgrounds have the knowledge, skills, and dispositions to engage in the global community.

Since our founding, we have focused on driving systemic change in K-12 districts and schools to address the challenge of educating for global competence. Our approach acknowledges the complex nature of the systems involved in global competence education. Given that environment, we are continually reflecting, adapting, and improving in partnership with the students, educators, schools, and districts we serve.

## WHAT IS GLOBAL COMPETENCE, AND WHY DOES IT MATTER?

Global competence is the disposition and capacity to understand and act on issues of global significance. As our world becomes more globally connected, and as our communities become more diverse, having a global context and being able to work with people who come from very different backgrounds will be key to learning, working, and thriving as responsible global citizens in the 21st century.\*

\*Source: EdSteps and Asia Society

## ELIA'S STORY:

World Savvy is partnering with the Minneapolis Public Schools to embed global competence into the culture and curriculum across the district. According to Deputy Education Officer Elia, "In our district, global competence is becoming more of a focus based on the changing demographics of our student population, our community, and our country. Jobs are global, and we need to ensure our students are prepared for that reality. If we don't prepare them in school for a global world, they're going to get left behind. Our work with World Savvy helps challenge students in creative and powerful ways, exposes them to other cultures, and promotes respect for each other. It equips our students with the knowledge and skills to make them more successful future citizens."

# VASTHY'S STORY:

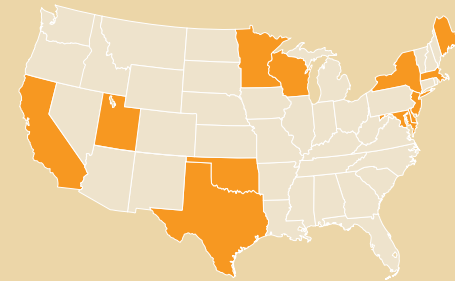
Vasthy is a middle school student and World Savvy Classrooms participant who created an app called "People's Parliament" to gather news in a format that encourages dialogue and debate. "Conversation is mostly what is needed to solve the world's problems. This project gave me a platform to help me explain my ideas and thoughts."

## 2014-15 HIGHLIGHTS

STUDENTS REACHED  
21,810

EDUCATORS SERVED  
378

We served teachers in the following states



with a focus on middle and high schools in our core markets of



San Francisco



Minneapolis/St Paul

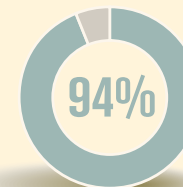


New York City

Among World Savvy Classrooms participants



**90%** of educators **gained new skills** to teach for global competence



**94%** of educators **feel more capable** of designing student-led global projects



**92%** of educators would **participate again, and recommend the program** to a fellow teacher

## ADDITIONAL HIGHLIGHTS

- Launched the **Global Competence Certificate** with Asia Society and Teachers College, Columbia University. Participants include in-service K-12 educators from around the country and across many disciplines. The program's retention rates are best-in-class, and participants have rated it highly for quality and impact. This summer, participating teachers traveled to Colombia, Ecuador, and Uganda for the immersive fieldwork component of the program. Upon their return, they are beginning work on capstone projects designed to further advance global competence teaching and learning in their classrooms and schools. Students shared that peer-to-peer learning is enhanced by the strength and diversity of the program's participants.

**88%** of the courses were rated excellent or good

**90%** of the instructors were rated excellent or good

- **Partnered with five districts** including: Minneapolis Public Schools, St. Paul Public Schools, Mill Valley Public Schools, Minnetonka Public Schools, and Edina Public Schools, all of which increasingly are modeling global competence integration through teaching, learning, and culture. Our work with each district has centered on building teachers' capacity to teach for global competence using project-based learning and problem solving around global issues. The work also included formative assessment, stakeholder engagement, and pilot programs to integrate global competence into pedagogy.
- **Built World Savvy's visibility** through media placements in key media such as Edutopia, speaking opportunities such as TEDx, and teaching a course at Project Zero's Future of Learning Institute at Harvard. All of these helped highlight the importance of global competence, and positioned World Savvy as a strong thought leader around building the global competence of the next generation.
- Completed a **three-year strategic plan** focused on deepening and expanding our services to students, teachers, schools, and districts across the country. As we continue our push to become the leading catalytic organization helping educators prepare students as global citizens, our goal is to engage more than 10,000 teachers and 1.4 million students by 2020.

## KK'S STORY:

World Savvy Classrooms has changed not only the way KK teaches, but also the way she evaluates her students' progress. "Because we now are assessing global competency skills and behaviors, for the first time in my career, I want students and parents to obsess about grades. I am finally grading what's important. In addition, the students feel that the work they are doing is valuable and relevant."

## LEAH'S STORY:

Leah, a senior at Colorado State University, began working with World Savvy when she was in eighth grade. Today, she is one of the co-chairs of the Alumni Advisory Board. “I found my passion for environmental sustainability through World Savvy. The organization provided me with critical thinking skills, taught me the importance of cross-cultural communication and solidarity, and showed me that anything is possible. When I graduate in May, I want to return to Africa to help address the development and public health problems many countries there are facing.”

## WORLD SAVVY'S ALUMNI ADVISORY BOARD

In the fall of 2014, we launched our Alumni Advisory Board (AAB) with 10 members, all of whom are former program participants. The group was founded to enhance communication with our growing network of student alumni, and provide insight and support for both World Savvy staff and youth involved in the World Savvy Classrooms program.

Members of the AAB connect monthly, and over the past year, the group has helped shape a vision for a virtual community in which students will share their **Knowledge to Action plans** (K2As). The plans detail ideas students have for affecting social change, and the community will provide a venue for them to support each other as they become social entrepreneurs.

AAB members also have helped with fundraising, preparing for, and participating in meetings with Youthprise, the organization that committed an initial \$100,000 leverage grant to support the launch of the K2A community.

“YOUNG PEOPLE, IN FACT, WIELD A POTENT VOICE AND ARE SPECIALLY EQUIPPED TO MAKE A DIFFERENCE IN THE WORLD.”

— Cole Norgaarden, AAB Member

# PARTNERSHIPS

During the past year, World Savvy has worked closely with a number of partners to launch the Global Competence Certificate (GCC), a 15-month, online, graduate-level certificate program designed to increase the number of educators professionally trained to teach for global competence. Those partners included:



**Teachers College, Columbia University** and **Asia Society**, both of whom were founding partners with World Savvy, and worked with us to build the curriculum, teach the courses, and promote the program.

In FY15, the program brought together 36 participating teachers from 12 states and the U.K.

The program includes three core components: rigorous academic coursework, immersive fieldwork in countries worldwide, and structured peer-to-peer collaboration to help educators develop the capacity to embed global competence into curriculum, instruction, and assessment.

The following partners led the fieldwork component of the program, during which GCC cohort members applied their newly developed global competence skills and learnings on a two-three week trip that provided cultural immersion and service-based community engagement. In addition, the trip provided an opportunity for students to get to know and reflect with other members of the cohort, whom they'd previously know only through their online classes.



*Led the trip to Colombia*



*Led the trip to Uganda*



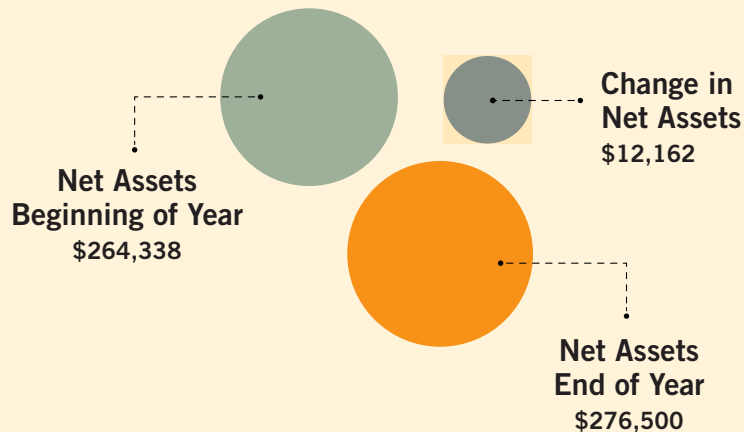
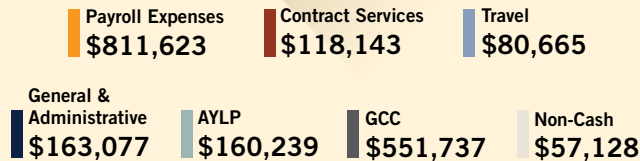
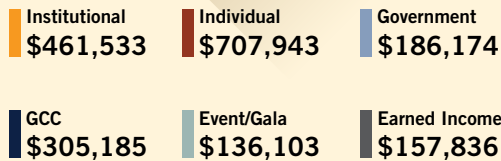
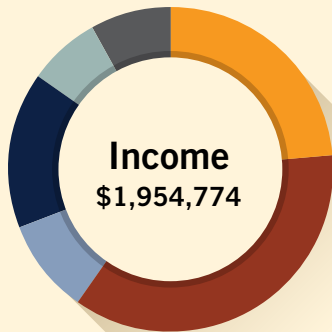
*Led the trip to Ecuador*

## CARLA'S STORY:

As a participant in the GCC, Carla was looking for a way to expand her capacity as a teacher once she had reached her fifth year. Her feedback on the GCC? "I was looking for a way to expand my capacity as a teacher once I had reached my fifth year because I did not want to become settled in and lazy as a teacher. And then this program comes along and changes my life. I feel like a part of my life that had gone to sleep is waking up."

# FINANCIAL HIGHLIGHTS

## PROFIT & LOSS STATEMENT AS OF JUNE 30, 2015



## BALANCE SHEET AS OF JUNE 30, 2015

### ASSETS

| Current Assets              |                  |
|-----------------------------|------------------|
| Total Checking/Savings      | \$166,752        |
| Total Accounts Receivable   | \$324,909        |
| Total Other Current Assets  | \$75,982         |
| <b>Total Current Assets</b> | <b>\$567,643</b> |
| Fixed Assets                |                  |
| Furniture and Equipment     | \$17,717         |
| Leasehold Improvements      | \$9,114          |
| Accum Depr - Furn and Equip | \$-17,483        |
| <b>Total Fixed Assets</b>   | <b>\$9,348</b>   |
| Other Assets                |                  |
| Security Deposits Asset     | \$5,433          |
| <b>Total Other Assets</b>   | <b>\$5,433</b>   |
| <b>TOTAL ASSETS</b>         | <b>\$582,424</b> |

### LIABILITIES & EQUITY

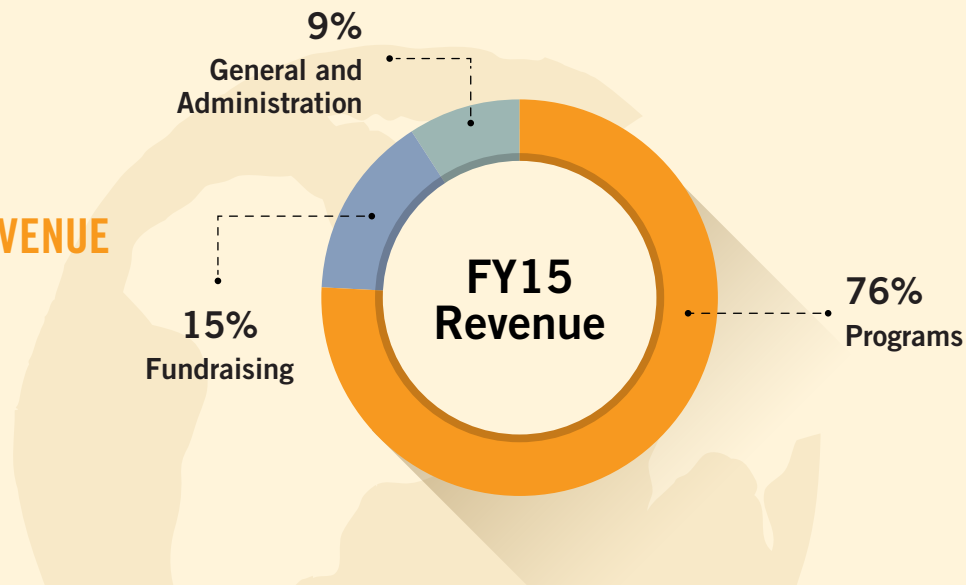
| Liabilities                           |                  |
|---------------------------------------|------------------|
| Total Accounts Payable                | \$170,866        |
| Other Current Liabilities             | \$135,059        |
| <b>Total Liabilities</b>              | <b>\$305,925</b> |
| Equity                                |                  |
| Temp. Restricted Net Assets           | \$90,850         |
| Unrestricted Net Assets               | \$173,446        |
| Net Income                            | \$12,203         |
| <b>Total Equity</b>                   | <b>\$276,499</b> |
| <b>TOTAL LIABILITIES &amp; EQUITY</b> | <b>\$582,424</b> |

# FINANCIAL HIGHLIGHTS

## A HISTORICAL LOOK AT REVENUE

|                     | Fiscal Year 2015   | Fiscal Year 2014   | Fiscal Year 2013   | Fiscal Year 2012   |
|---------------------|--------------------|--------------------|--------------------|--------------------|
| <b>INCOME</b>       |                    |                    |                    |                    |
| Institutional       | \$461,533          | \$571,170          | \$294,715          | \$378,120          |
| Individual          | \$707,943          | \$564,010          | \$708,922          | \$467,214          |
| Government          | \$186,174          | \$208,862          | \$308,590          | \$230,332          |
| GCC                 | \$305,185          | \$1,200            | -                  | -                  |
| Event/Gala          | \$136,103          | \$181,008          | \$139,507          | \$137,975          |
| Earned Income       | \$157,836          | \$168,282          | \$134,506          | \$65,262           |
| <b>Total Income</b> | <b>\$1,954,774</b> | <b>\$1,694,532</b> | <b>\$1,586,240</b> | <b>\$1,278,903</b> |

## HOW WE USED FY15 REVENUE



# LOOKING AHEAD

## TO 2015-16

Following are some of the highlights from our plans for the year ahead—

- Pilot an innovative and robust **virtual platform** designed to inspire young social entrepreneurs, more deeply engage our alumni as changemakers, and support teachers even more effectively. The platform initially will house student K2A projects and will expand to include teacher professional development. We're looking forward to launching that platform with a group of our World Savvy Classrooms teachers next spring.
- Significantly expand our **tools and resources** to support teachers and district leaders. Using teacher and student feedback as a guide, we're producing new workshops, instructional units, and global case studies, all tailored to specific grade bands. These materials help students build global competencies such as: seeking out and valuing multiple perspectives, developing empathy, building comfort with ambiguity, valuing collaborative problem solving, and creating a passion for investigating the world.
- We're adding a number of **new district partners**, including a highly focused partnership with Oakland Unified School District. This partnership is designed to provide year-long professional development to teachers across the district, helping them to seamlessly integrate global competence into both curricula and instructional practice. In addition, the partnership provides project-based classroom learning models that help students develop the skills to ask and follow their own questions, as well as opportunities to uncover their passions and develop emotional connections to significant global issues.
- We'll continue to build the **Global Competence Certificate**, leveraging feedback and data gathered during our pilot year, with the goal of enhancing the program experience and impact. In our second year, we will share participant capstone projects, demonstrating the concrete ways that educators across the country are applying their GCC experience to improve teaching and learning for global competence in their classrooms, schools, and districts.

# DONOR UPDATE

Over the past year, we've built incredible momentum with institutional partners—further proof of how institutional views of what constitutes a quality education are changing. World Savvy welcomed five new institutional partners, and saw an increase of more than \$50,000 from existing funders.

Our major institutional funders in 2014-15 included:

The Art of Youth Foundation  
Bentson Foundation  
Cargill (Animal Nutrition Unit)  
East Bay Community Foundation  
F.R. Bigelow Foundation  
California International Studies Project  
The Chapman Family Foundation  
The Curtis L. Carlson Family Foundation  
Frederick B and Anne Garonzik Foundation  
Full Circle Fund  
General Mills Foundation  
May and Stanley Smith Charitable Trust  
MetLife Foundation

Mortenson Family Foundation  
Naomi and Martin Warren Family Foundation  
The NEA Foundation  
The Stewart Foundation  
Otto Bremer Foundation  
Pentair Foundation  
Pilot  
The Robert Wood Johnson Foundation  
Sundance Family Foundation  
The Tilden Family Fund  
Tides Foundation  
Walter & Elise Haas Foundation  
Youthprise

In addition, World Savvy is generously funded by more than 200 individual donors. Special thanks and recognition to the following significant individual donors:

Joe and Linda Curran  
Dan and Gina DeVito  
Chiara and David Garonzik  
Claire Haldan  
David Hansen and Trish King  
Sarah Martins  
Mort and Alice Mortenson

Madiha Murshed and Inam Ahmed  
Jessica Schaeppi  
Doug Tilden and Teresa Keller  
Anita Trachte and Tim Mason  
John and Leslie Turner  
Mary Vaughan

Thank you to our board of directors for their generous support and guidance:

Deborah Barber, Secretary  
Julia Cowles  
Chiara Garonzik  
Pat Hoven  
James McLean, Treasurer

Madiha Murshed  
Doug Tilden, Vice Chair  
Anita Trachte, Chair  
Louis Venezia

Congratulations to our staff for a terrific year:

Alex Bornhoft  
Jennifer Boyle  
Nirvani Budhram  
Elsa Cavillo  
Julie Hurbanis  
Rolland Janairo  
Kelley Kell

Dana Mortenson  
Aditi Naik  
Jeanne Rewa  
Ken Simon  
Liz Xiao  
Jim Zacchini

## FUNDER SPOTLIGHT: YOUTHPRISE

With help from our Alumni Advisory Board, World Savvy secured a \$100,000 leverage grant from Minnesota-based Youthprise to launch our newest initiative: the K2A Community. This exciting partnership with Youthprise will help us inspire and empower more youth to take on complex global issues and challenges, and to implement change in their communities and the world.

As of August 2015, World Savvy has nearly met this match by fundraising more than \$90,000 in matched dollars. The K2A platform is set to pilot in early 2016.



[www.worldsavvy.org](http://www.worldsavvy.org)



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